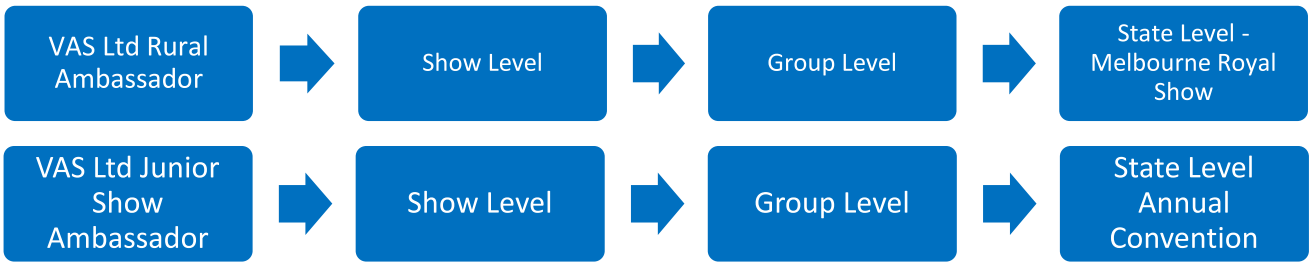
Ambassador Awards

VAS Ltd promotes and coordinates the Junior Show & Rural Ambassador Award Program that encourages and supports young people living in rural and regional Victoria. The award highlights Community and Show involvement, talent, creativity and ingenuity of young Victorians. The program engages young show enthusiasts to showcase their involvement across their local communities.

VAS Ltd wants to showcase the Emerging Leaders of the State and these programs aim to allow young people to represent their Show Society/Community. The programs allow participants to develop their personal skills through interview experience, on-stage presentation, meeting new people with similar interests and developing interpersonal skills.

Hot Tips for Organisers

- VAS suggests that there is a coordinator for the award at your local Show that can help promote and encourage participants to enter.
- At a local Show an interview process can be undertaken and judged to the criteria.
- Previous Ambassadors from your local Show can make great ambassador judges or mentors.
- Show Societies may need to ask or approach a younger person involved in their Show Society to represent them and get involved in the competition.
- The VAS Members Area has scoresheets for each competition available for you to access.

Questions that could be asked in Interviews or On-Stage Interviews

- What involvement do you have in your local Community/local Show?
- Identify any major setbacks that you believe are impacting the running of Agricultural Shows at present and long term. How would you address them?
- What are the three main products produced around your local area?
- How do you think you can involve the younger generation in getting involved in the community or local Show?
- What are your goals and ambitions in the next 10 years?
- Why did you get involved in this competition?